



## Executive Summary

Hamilton Square Shopping Center  
 957 Highway 33, Trenton, New Jersey, 08690  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 40.22925  
 Longitude: -74.67015

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	10,289	61,482	182,255
2010 Population	10,555	64,030	194,667
2017 Population	10,355	65,210	198,449
2022 Population	10,338	66,058	200,594
2000-2010 Annual Rate	0.26%	0.41%	0.66%
2010-2017 Annual Rate	-0.26%	0.25%	0.27%
2017-2022 Annual Rate	-0.03%	0.26%	0.22%
2017 Male Population	48.2%	47.7%	49.6%
2017 Female Population	51.8%	52.3%	50.4%
2017 Median Age	46.4	44.6	39.0

In the identified area, the current year population is 198,449. In 2010, the Census count in the area was 194,667. The rate of change since 2010 was 0.27% annually. The five-year projection for the population in the area is 200,594 representing a change of 0.22% annually from 2017 to 2022. Currently, the population is 49.6% male and 50.4% female.

### Median Age

The median age in this area is 46.4, compared to U.S. median age of 38.2.

### Race and Ethnicity

2017 White Alone	89.5%	80.9%	57.7%
2017 Black Alone	2.9%	6.6%	20.0%
2017 American Indian/Alaska Native Alone	0.2%	0.2%	0.4%
2017 Asian Alone	5.0%	7.5%	8.3%
2017 Pacific Islander Alone	0.1%	0.0%	0.1%
2017 Other Race	1.0%	2.7%	10.1%
2017 Two or More Races	1.4%	2.2%	3.4%
2017 Hispanic Origin (Any Race)	6.6%	8.8%	23.0%

Persons of Hispanic origin represent 23.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 75.5 in the identified area, compared to 64.0 for the U.S. as a whole.

### Households

2000 Households	3,735	24,257	67,645
2010 Households	4,060	25,924	71,293
2017 Total Households	4,027	26,597	72,587
2022 Total Households	4,028	27,005	73,439
2000-2010 Annual Rate	0.84%	0.67%	0.53%
2010-2017 Annual Rate	-0.11%	0.35%	0.25%
2017-2022 Annual Rate	0.00%	0.30%	0.23%
2017 Average Household Size	2.54	2.43	2.67

The household count in this area has changed from 71,293 in 2010 to 72,587 in the current year, a change of 0.25% annually. The five-year projection of households is 73,439, a change of 0.23% annually from the current year total. Average household size is currently 2.67, compared to 2.66 in the year 2010. The number of families in the current year is 48,871 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

October 27, 2017



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<b>Median Household Income</b>			
2017 Median Household Income	\$95,093	\$80,354	\$64,675
2022 Median Household Income	\$103,162	\$90,136	\$72,726
2017-2022 Annual Rate	1.64%	2.32%	2.37%
<b>Average Household Income</b>			
2017 Average Household Income	\$109,344	\$100,221	\$90,114
2022 Average Household Income	\$122,379	\$113,916	\$102,060
2017-2022 Annual Rate	2.28%	2.59%	2.52%
<b>Per Capita Income</b>			
2017 Per Capita Income	\$42,578	\$41,247	\$33,321
2022 Per Capita Income	\$47,671	\$46,925	\$37,703
2017-2022 Annual Rate	2.29%	2.61%	2.50%

### Households by Income

Current median household income is \$64,675 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$72,726 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$90,114 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$102,060 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$33,321 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$37,703 in five years, compared to \$34,828 for all U.S. households

### Housing

2000 Total Housing Units	3,818	24,819	71,855
2000 Owner Occupied Housing Units	3,408	18,761	45,436
2000 Renter Occupied Housing Units	327	5,496	22,210
2000 Vacant Housing Units	83	562	4,209
2010 Total Housing Units	4,169	26,940	76,643
2010 Owner Occupied Housing Units	3,675	20,435	46,331
2010 Renter Occupied Housing Units	385	5,489	24,962
2010 Vacant Housing Units	109	1,016	5,350
2017 Total Housing Units	4,174	27,679	78,415
2017 Owner Occupied Housing Units	3,583	20,175	44,578
2017 Renter Occupied Housing Units	443	6,422	28,009
2017 Vacant Housing Units	147	1,082	5,828
2022 Total Housing Units	4,193	28,214	79,635
2022 Owner Occupied Housing Units	3,581	20,451	45,005
2022 Renter Occupied Housing Units	446	6,553	28,434
2022 Vacant Housing Units	165	1,209	6,196

Currently, 56.8% of the 78,415 housing units in the area are owner occupied; 35.7%, renter occupied; and 7.4% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 76,643 housing units in the area - 60.5% owner occupied, 32.6% renter occupied, and 7.0% vacant. The annual rate of change in housing units since 2010 is 1.02%. Median home value in the area is \$259,440, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 4.05% annually to \$316,464.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

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