



Executive Summary

Llanerch Shopping Center
 365 West Chester Pike, Havertown, Pennsylvania, 19083
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.97019
 Longitude: -75.30225

	1 mile	3 miles	5 miles
Population			
2000 Population	24,537	198,184	539,409
2010 Population	24,412	197,765	526,136
2017 Population	24,584	200,455	537,824
2022 Population	24,704	202,189	545,365
2000-2010 Annual Rate	-0.05%	-0.02%	-0.25%
2010-2017 Annual Rate	0.10%	0.19%	0.30%
2017-2022 Annual Rate	0.10%	0.17%	0.28%
2017 Male Population	48.6%	47.7%	46.6%
2017 Female Population	51.4%	52.3%	53.4%
2017 Median Age	38.9	38.7	38.1

In the identified area, the current year population is 537,824. In 2010, the Census count in the area was 526,136. The rate of change since 2010 was 0.30% annually. The five-year projection for the population in the area is 545,365 representing a change of 0.28% annually from 2017 to 2022. Currently, the population is 46.6% male and 53.4% female.

Median Age

The median age in this area is 38.9, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	86.0%	60.8%	46.1%
2017 Black Alone	5.9%	25.9%	43.7%
2017 American Indian/Alaska Native Alone	0.1%	0.2%	0.2%
2017 Asian Alone	5.1%	8.8%	6.0%
2017 Pacific Islander Alone	0.0%	0.0%	0.0%
2017 Other Race	0.7%	1.5%	1.1%
2017 Two or More Races	2.1%	2.7%	2.7%
2017 Hispanic Origin (Any Race)	3.5%	4.5%	3.7%

Persons of Hispanic origin represent 3.7% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.1 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	9,258	76,758	205,605
2010 Households	9,157	75,676	201,619
2017 Total Households	9,160	76,102	204,849
2022 Total Households	9,176	76,492	207,129
2000-2010 Annual Rate	-0.11%	-0.14%	-0.20%
2010-2017 Annual Rate	0.00%	0.08%	0.22%
2017-2022 Annual Rate	0.03%	0.10%	0.22%
2017 Average Household Size	2.68	2.60	2.56

The household count in this area has changed from 201,619 in 2010 to 204,849 in the current year, a change of 0.22% annually. The five-year projection of households is 207,129, a change of 0.22% annually from the current year total. Average household size is currently 2.56, compared to 2.54 in the year 2010. The number of families in the current year is 130,264 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2017 Median Household Income	\$82,082	\$68,848	\$54,192
2022 Median Household Income	\$89,858	\$78,496	\$60,265
2017-2022 Annual Rate	1.83%	2.66%	2.15%
Average Household Income			
2017 Average Household Income	\$99,187	\$94,840	\$84,237
2022 Average Household Income	\$111,722	\$107,197	\$94,445
2017-2022 Annual Rate	2.41%	2.48%	2.31%
Per Capita Income			
2017 Per Capita Income	\$37,114	\$36,226	\$32,592
2022 Per Capita Income	\$41,673	\$40,772	\$36,369
2017-2022 Annual Rate	2.34%	2.39%	2.22%

Households by Income

Current median household income is \$54,192 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$60,265 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$84,237 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$94,445 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$32,592 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$36,369 in five years, compared to \$34,828 for all U.S. households

Housing

	1 mile	3 miles	5 miles
2000 Total Housing Units	9,506	80,185	222,920
2000 Owner Occupied Housing Units	7,663	54,818	139,085
2000 Renter Occupied Housing Units	1,595	21,940	66,520
2000 Vacant Housing Units	248	3,427	17,315
2010 Total Housing Units	9,486	80,408	221,611
2010 Owner Occupied Housing Units	7,581	53,218	130,568
2010 Renter Occupied Housing Units	1,576	22,458	71,051
2010 Vacant Housing Units	329	4,732	19,992
2017 Total Housing Units	9,519	80,977	224,445
2017 Owner Occupied Housing Units	7,435	52,059	128,624
2017 Renter Occupied Housing Units	1,725	24,043	76,225
2017 Vacant Housing Units	359	4,875	19,596
2022 Total Housing Units	9,573	81,640	227,320
2022 Owner Occupied Housing Units	7,423	52,232	129,625
2022 Renter Occupied Housing Units	1,752	24,259	77,504
2022 Vacant Housing Units	397	5,148	20,191

Currently, 57.3% of the 224,445 housing units in the area are owner occupied; 34.0%, renter occupied; and 8.7% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 221,611 housing units in the area - 58.9% owner occupied, 32.1% renter occupied, and 9.0% vacant. The annual rate of change in housing units since 2010 is 0.57%. Median home value in the area is \$199,293, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 1.10% annually to \$210,451.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.